

Real Type Studio Commercial End User License Agreement

Version 1.1 – September 2026

Introduction

This Commercial End User License Agreement (the “Agreement”) is a non-exclusive contract between Real Design Studio Limited t/a Real Type Studio and the Licensee (the entity or organisation on whose behalf the Fonts are used, and whose name is specified during the checkout / sale process).

By purchasing, downloading, installing or otherwise using the Font/s (computer software containing representations of typeface designs), you are agreeing to the terms of this Agreement. Upon receipt of full payment of all applicable license fees, Real Design Studio Limited t/a Real Type Studio grants you the limited, non-exclusive, non-transferrable right to use the Font/s in accordance with the terms of this Agreement.

You agree that all rights not granted to you by this Agreement are expressly reserved by Real Design Studio Limited t/a Real Type Studio.

1. Definitions

1.1 'Agreement' or 'License'	This Commercial End User License Agreement.
1.2 'Font'	Computer software containing representations of typeface designs.
1.3 'Licensee'	The entity or organisation on whose behalf the Font/s are used, and whose name is specified during the checkout / sale process.
1.4 'Real Type Studio'	Real Design Studio Limited t/a Real Type Studio.
1.5 'Designer'	An entity (such as a design agency or studio, individual designer, or other service bureau) that provides services to the Licensee involving use of the Font/s.
1.6 'Subcontractor'	Any third party using the Fonts on behalf of the Licensee. Unless the Designer and Licensee are the same entity (i.e. the Designer is creating work for their own organisation), the Designer is a Subcontractor of the Licensee.
1.7 'Licensee Size'	The number of employees, including temporary staff, working for the Licensee at the time of purchasing a Font/s.
1.8 'Derivative Work'	A derivative work is any modification, adaptation, translation, or transformation of the Font/s, including but not limited to subset versions, format conversions, or outline modifications.

2. License Term, Scope & Permissions

- 2.1 Licence cost** The cost of a Commercial License is determined based on the Licensee Size at the time of purchase. A Commercial End User License Agreement remains valid if the Licensee Size increases, provided the Licensee Size was correctly stated at the time of purchase.
- 2.2 Term** This Agreement is effective in perpetuity, unless the Licensee breaches any of its terms. Real Type Studio reserves the right to charge the Licensee the cost of a license covering your actual usage of the Font/s, on a per-infringement basis and without discounts, and/or terminate the Agreement.
- 2.3 Font formats** The Font/s are provided in OTF, WOFF and WOFF2 formats. Where indicated as a Variable Font (a Font that can seamlessly change in weight, slant or another parameter) or containing a Variable Font in the description, Variable forms of OTF and TTF font files will also be provided. At the discretion of Real Type Studio other formats might be provided on request.
- 2.4 Font Installation** The License permits the the Licensee to install the Font/s on any number of devices within the Licensee organisation.
- 2.5 Websites** The License permits the the Licensee to use the Font/s on any number of websites owned and controlled by the Licensee organisation. You may only serve the Font/s on the internet using the CSS @font-face rule in the WOFF and WOFF2 formats. The use of the Font/s in OTF format on the internet is not permitted.
- 2.6 Font Usage** The License permits the Licensee to use the Font/s commercially for print, advertising, websites, apps, products, apparel, logos, and broadcasting. Except as otherwise specified in this Agreement, you may embed the Font/s in static documents (such as PDFs), in eBooks, digital products, installable applications, apparel and other media produced by your organisation.
- 2.7 Subcontractors** The License permits any number of Subcontractors to use the Font/s, in accordance with this Agreement, on behalf of the Licensee. The Licensee is permitted to send copies of the Font/s to Subcontractors who are working on behalf of the Licensee. The Licensee must ensure the Subcontractor adheres to the License and that a copy of the License is supplied with the Font/s. If a Subcontractor stops working for a Licensee, the Licensee must ensure the Subcontractor has destroyed all copies of the Font/s they may have in their possession. Subcontractors are not permitted to use the Font/s covered by this License for themselves or for other clients of the Subcontractor. A Subcontractor cannot be a subsidiary or parent organisation of the Licensee.

2.8 Purchase by Designer

A Designer is permitted to purchase a Commercial End User License Agreement on behalf of the Licensee (their client), provided that:

- the Licensee and Licensee Size are correctly specified during the checkout process;
- the Licensee has read and agreed to the terms of this Agreement;
- the Licensee has expressly permitted the Designer to complete the purchase on their behalf.

The Designer is not permitted to quote or invoice the Licensee for any price other than the amount they actually paid for the license.

2.9 Backup Copies

The Licensee can make a reasonable number of backup duplicates of the Font/s solely for the purpose of archiving. Provided that the Licensee maintains exclusive control of the backup copies; and the backup copies are used exclusively for restoration of the Font/s for use within the bounds of this Agreement.

3. General Restrictions

3.1 Upload to Platforms

The Licensee is not permitted to upload the Font/s onto storage platforms where the Font/s would be accessible to third parties or the general public.

3.2 Altering & Redistribution

The Licensee is not permitted to alter the Font files or redistribute the Font/s in any way without prior permission from Real Type Studio.

3.3 AI & Machine Learning

The Licensee is not permitted to use the Font/s, any Derivative Works, or any representations of the Font/s, including but not limited to glyph outlines, bitmap renders, or specimen images, for the purpose of training machine learning models, artificial intelligence systems, neural networks, or generative design tools. The Licensee shall not use the Font/s as a source for any automated font/typeface synthesis or font/typeface generation.

3.4 SAAS

The Licensee is not permitted to use the Font/s for any type of SAAS (Software as a Service) that allows access to the Font/s to users outside of Licensee company staff and employees.

3.5 Distribution

The Licensee is not permitted to distribute (share, rent, lend, gift, sell, sublicense, etc.) the Font/s or any copy thereof to any unlicensed third party.

3.6 Agreement Transfer

The Licensee is not permitted to transfer this Agreement or any of your rights hereunder to any third party without the prior written permission of Real Type Studio.

3.7 3rd Party Use

The Licensee is not permitted to use the Font/s in any application in which an unlicensed third party could use the Font/s to customise or create their own designs or to create static documents or images. For example a web based design application, iron-on lettering product, or print-on-demand service.

4. Warranty, IP and Governing Law

4.1 Ownership

The Licensee acknowledges that the Font/s are the intellectual property of Real Type Studio. Real Type Studio retains all right, title, copyrights, design rights, trademark rights and other intellectual property rights. The Font/s are protected by the applicable copyright and intellectual property laws of England and Wales, the European Union, The United States and other applicable international treaties and laws. The Licensee does not acquire ownership of the Font/s, they are granted a limited License to use the Font/s (via this Agreement).

4.2 Limited Warranty

Real Type Studio warrants that the Font/s will be free from defects in materials and workmanship for a period of 30 days from purchase date. Damaged or defective Font/s will be replaced or refunded if reported within 30 days of purchase with a valid sales receipt.

4.3 Disclaimer of Warranties

Except as stated in section 4.2 the Font/s are supplied 'as is' without warranty of any kind, explicit or implied. Real Type Studio disclaims any implied warranty of merchantability, fitness for a particular purpose, or otherwise.

4.4 No Guarantee of Results

Real Type Studio does not guarantee that the Font/s will meet the Licensees specific requirements or use case without interruption or error or that defects arising from or exposed by such usage will be corrected. The risk regarding the quality, performance and suitability of the Font rests with the Licensee.

4.5 Misuse of the Font

The Licensee agrees to indemnify and hold Real Type Studio harmless from and against any claims or damage which may result from the Licensees misuse of the Font/s or breach of this Agreement.

4.6 Jurisdictional variations

Where a jurisdiction does not allow exclusion or limitation of implied warranties or consequential damages, Real Type Studios liability shall be limited to the maximum extent permitted by the applicable law.

4.7 Intellectual Property

The typeface design, Font/s, source code, and related files are protected by the copyright, design, and intellectual property laws of England and Wales, the laws of other countries, and applicable international treaties including the Berne Convention and the WIPO Copyright Treaty.

4.8 Governing Law

This Agreement shall be governed by and understood in accordance with the laws of England and Wales, without regard to its conflict of law provisions. The parties submit to the exclusive jurisdiction of the courts of England and Wales for the resolution of any disputes arising under this Agreement.